

Ref number:



Community Area Grant (Performance Reward Grant Scheme) APPLICATION FORM

To be returned to: rachel.efemey@wiltshire.gov.uk

Name of Project/initiative	<i>Jubilee Scout Camp Site and Youth Activity Centre</i>	
Form submitted by (contact for all queries)		
Brief Description of Initiative	<p>This is a unique and exciting project which will deliver lasting and significant rewards for generations to come. We wish to purchase a field adjacent to Biss Wood and develop it into a facility that will enable Scout and Guide to conduct exciting and interesting activities and other groups and organisations, particularly but not necessarily solely, youth organisations to conduct social, educational and recreational activities. Over 60% of the land will be planted by our young members with native broadleaf trees as a new Queen’s Jubilee Wood, enhancing the landscape and improving the environment. This is a re-submission of an application for a Performance Reward Grant that had to be withdrawn because the owner of the wood that we wished to purchase withdrew from the sale. The new site that will in fact be more suitable to fulfil the outcomes described in the original bid.</p> <p>This is a once-for-all opportunity. The chance to forge links with the Wildlife Trust, to have use of Biss Wood and to buy and then plant this field will not occur again. An exhaustive search of West Wilts failed to locate an alternative site that the present owner was prepared to sell or lease. If we do not buy now the pledges of grants which make up the bulk of the purchase money may lapse.</p>	
Please put a cross against the ambition(s) that this initiative will support *It is only necessary to identify those ambitions on which you feel your bid will make a significant impact.	Building resilient communities	X
	Improving affordable housing	
	Lives not services	X
	Supporting economic growth	X
	Safer communities	X
	Protecting the environment	X
	Action for Wiltshire – combating the recession	
Improving outcomes for Children and young people	x	
Amount of funding sought	£40,000	

What will this money be spent on?	Purchase of land £140,000 plus legal fees (£2000) Total project cost is estimated at £175,000 See Supplementary Note 2 attached
Is planning permission required? Yes/	Favourable Preliminary Planning Advice has been obtained - letter ref W/12/00283/PREAPP dated 15 March. We will be submitting shortly for planning permission for the siting of our temporary buildings and car park.
Have quotes been obtained? Yes/	We have a firm offer of sale from the vendors and have instructed solicitors
<p>Note: Bids will only be considered if they help us to achieve our ambitions in the Local Agreement for Wiltshire. It is important that initiatives have a positive local impact, and that we are able to show success. In this section you are being asked to provide information about how your project contributes, and how you will measure that success. The level of improvement we expect to see will be proportional to the level of the bid: i.e. the more funding required, the greater the level of impact and improvement that will be necessary.</p>	
Please describe how your initiative will support the ambition(s) indicated above, and summarise the action that will be taken	See attached note (Supplementary Note 1)
What makes this initiative a local priority (e.g. evidence from research and local support)	We sought the views of our 800 young members and 140 leaders plus helpers and parents. The overwhelming majority supported our project. We have letters of support from the local police, Integrated Youth Service, Woodland Trust and Wiltshire Wildlife Trust.
How will you know you have been successful?	In this project success is about people. It is the delivery of the benefits described above – better quality of life, encouraging young people to get the best out of life and to enjoy their childhood in the great outdoors. We are confident that the facilities and the environment that we will create will deliver success.
<ul style="list-style-type: none"> How will you measure the impact? (may have more than one measure) 	<p>We will measure it through:</p> <ul style="list-style-type: none"> - The numbers that use the site - Customer satisfaction surveys with users and leaders - Routine monitoring and reporting by the Management Committee to the District Executive

<ul style="list-style-type: none"> • What is your improvement target (s), and when do you expect to achieve this/these? 	<p>Year 1 - Match usage figures for 2010 Year 2 – achieve up to 5% usage by other youth organisations Year 3 – increase overall usage by 10% and proportion of usage by others to 10% Year 3 – user satisfaction surveys to show 30% improvement on year 2</p>
<ul style="list-style-type: none"> • How will you ensure that the improvement continues after the end of the initiative? <i>(this is one-off funding)</i> 	<p>With over 40 years’ experience of developing and maintaining our previous camp site at Brokerswood, we have a good idea of likely maintenance costs. We have in place a maintenance committee which includes a range of expertise and the Woodland Trust will assist with the care of the new trees.</p> <p>On-going Maintenance: The previous site had been largely self-supporting for a number of years. Income from lettings amounted to about £650 per annum and annual running costs (water, rent, repairs and upkeep of grounds) came to around £600. Past improvements have been funded by the District Executive Committee, which maintains a budget for this. Our policy will be to keep charges for using the site to the absolute minimum. These were £5.00 per afternoon or evening session or £10.00 per day; £25.00 to camp for the first night and £20.00 thereafter, regardless of numbers.</p> <p>Future maintenance: We anticipate that running costs will be broadly the same in the early years; we may have to pay for some grass cutting but we shall no longer be paying rent (£160 per annum). A contingency has been included in the budget for unforeseen costs but we expect maintenance costs to grow only slightly (by £100 to £200 per annum) as usage increases and the usage of water goes up. We also expect bookings to increase as the facilities are improved and we begin to see the effects of wider advertising and publicity. Increasing booking fees would be a last resort as we want to encourage usage of the site. Most maintenance work is carried out by volunteers from amongst our membership, supporters and parents. Regular work days are held throughout the year to ensure that the site is maintained to an acceptable standard and that health and safety requirements are met. In summary, we expect receipts adequately to cover expenditure with a little left over for contingencies. Once the site is up and running, we will begin to build up a reserve to cover new facilities and replacements.</p>
<p>Who will benefit from this initiative?</p>	<ul style="list-style-type: none"> ❑ 800 young people in the area will be able to use this facility for camping and/or for day and evening open air activities ❑ taking account of wastage and age, and the arrival of new younger members, this amounts to about 2500 young people over a 10 year period ❑ An unknown number of members of other youth organisations both locally and nationally (eg Guides, schools and youth clubs) plus non-youth groups will be encouraged to use the site as it matures to further their aims and objectives. See supplementary note 3 for arrangements to increase community usage. ❑ Being able to use this facility as part of our training

	<p>programme may encourage more young people to join the Scouts</p> <ul style="list-style-type: none"> ❑ Our 140 volunteer leaders will have available a fantastic aid to their training programmes. Hopefully, this will help us find more volunteer leaders. ❑ An average of 20 older Scouts per year will be given the opportunity to undertake training in and gain experience of framing plans to further develop the site, team working, planning and project management, safety and risk management, estate management (ie how to market, administer and maintain the site), conservation and woodland management. ❑ Wider community use will also be encouraged as the site is developed.
Confirm no unfunded commitments from this initiative	Unfunded commitments: If this grant and one from Landfill for £14,000 are confirmed, we shall be £36,000 short of our target. We are in the process of applying to various grant makers. See Supplementary Note 2 attached.
Will ongoing maintenance of premises/equipment be necessary?	Yes . We have a maintenance committee who organise this, and can rely on help from our parents and young members. The Woodland Trust will provide advice on maintenance and care of the new woodland.
What are the key risks to success and how will these be managed?	The key risk is that grants do not come in fast enough. Our priority will be to buy the land, the timing of other work can be adjusted to meet the resources available. If we have insufficient money to meet the purchase cost then we will take up the offer of an interest free loan from an anonymous supporter.
Who will manage the initiative	

Signed:

Dated:10 April 2012